





Institutional Presentation

# **Company Overview**



## SITES at a glance

- Second largest telecom infrastructure provider in Latin America and seventh largest worldwide.
- Main tenant is América Móvil (Baa1/A-/A-), one of the largest integrated telecom operators in the world, and accounts for ~84% of revenue.
- Favorable industry dynamics with capacity for further growth in tenant base.
- Robust financial performance with highly predictable cash-flows, substantial margins and upside potential.



34,669

Number of Towers 3023



Countries



**1.196x**Tenancy Ratio<sup>(1)</sup>
3023



87.2%

EBITDAaL<sup>(2)</sup> Margin 3Q23

### **Favorable Tower Lease Contract Structure**

- Average contract length of 10 years (with an additional 10-year renewal).
- Leases are annually adjusted to inflation or fixed rates.
- **Ground lease divided** amongst tenants (no economic impact in business).

### **Business model**

### **Recurring Long-Term Revenue Stream**

- Highest quality anchor tenant: América Móvil
- Long term contracts / non-cancelable / multiple renewals

#### **Co-locations**

- Space available for several tenants
- Land cost divided among tenants
- Pure EBITDAaL generation by not incurring in additional expenses

### Rental charges based on:

- Tower type
- Property location
- Leased space
- Land lease passthrough

### **Operating experience**

- Group with unparalleled track record of massive deployment of infrastructure in LatAm
- Ability to build world-class facilities focused at low costs

Source: Sites LatAm as of 3Q23 | (1) Calculated as the average number of customers per site divided by the total number of sites | (2) EBITDA excluding revenue from land lease agreements.

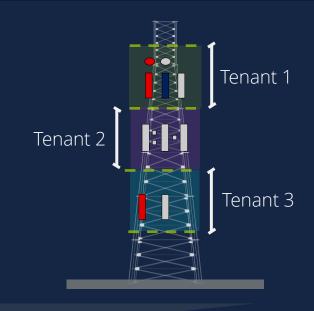
# **Company Overview**



## Ability to build world-class facilities at low costs

Our towers can be used in a wide variety of wireless communications services, including mobile voice, data, and specialized mobile radio and fixed microwave.

Most of our towers can accommodate an average of **3 tenants**. Land-based sites are designed to accommodate 3 tenants, and the ones **45 meters high** or more **can accommodate up to 5.** 





~1,200

New Towers per Year (BTS)



~ \$90k usp

Average CapEx per New Tower



~ \$500usd

Maintenance OPEX \$

~ \$900 USD

Average Monthly Rent per Tenant

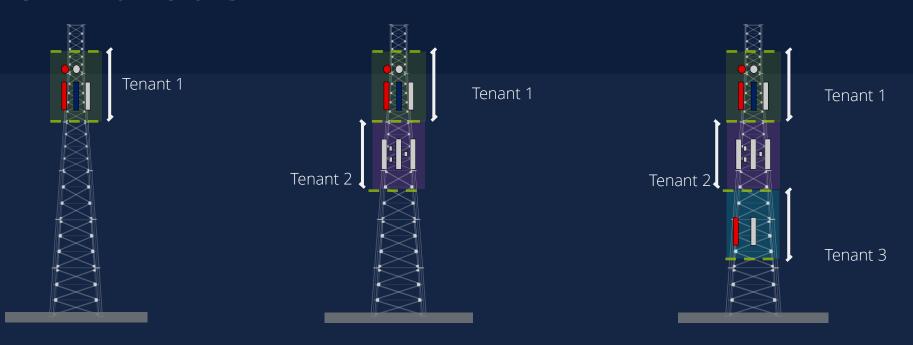


1 more tenant every 10 towers in just 5 years

Tenancy Ratio Growth

# Tower financials (1)





Monthly figures (USD)	1 Tenant	Monthly figures (USD)	2 Tenants	Monthly figures (USD)	3 Tenants	
Construction cost	\$90,000	Construction cost		Construction cost		
Tower Lease Revenue	\$900	Tower Lease Revenue	<b>x2</b> \$1,800	Tower Lease Revenue	\$2,700 <b>x N</b>	
Cost of maintenance	\$42	Cost of maintenance	\$42	Cost of maintenance	\$42	
Expenses	\$137	Expenses	<b>=</b> \$137	Expenses	= \$137	lemain the same
EBITDAaL	\$721	EBITDAaL	\$1,621	EBITDAaL	\$2,521	New tenant = pure EBITDAaL
EBITDAaL margin	80.1%	EBITDAaL margin	90.1%	EBITDAaL margin	93.4%	generation

(1) For illustrative purposes only. Does not reflect SITES actual financial data.

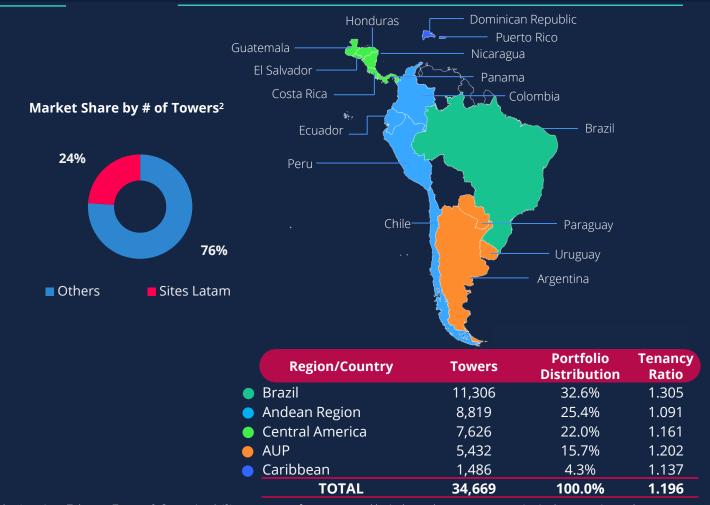
# Leading telecom infrastructure provider in LatAm



## **Top 2 Telecom Infrastructure Provider in LatAm**

## **Footprint**

Ranking	Country	Market Share <sup>1</sup>
_	Ecuador	43.0%
#1 —	El Salvador	40.5%
#1	Nicaragua	36.3%
	Argentina	28.0%
	Dominican Republic	41.6%
	Honduras	40.2%
#2	Guatemala	36.2%
#2	Peru	34.1%
	Paraguay	29.5%
	Panama	27.4%
	Uruguay	23.2%
#3	Chile	22.9%
	Costa Rica	19.6%



Source: Sites LatAm as of 3Q23 | (1) TX Cala Guide 3Q23 and Scotiabank Bluematrix: Maps of the Americas: Telecom, Towers & Streaming | (2) percentage of towers owned by independent tower companies in the countries we have presence

# **3Q23 Operating and Financial Results**



## SITES at a glance

- Revenues totaled 3,421 million Mexican pesos, of which tower lease revenues accounted for 2,059 million, 0.9% below the previous quarter.
- EBITDAaL equaled 1,794 million Mexican pesos, our EBITDAaL margin came in at 87.2%.



205

New towers were built in 3Q23



Towers in advanced stages of construction



+3.4 p.p.

EBITDAaL margin expansion



Brazil

Remained SITES biggest market



First full quarter of operations



Acquired 224 telecommunication towers



+ 3.1%

EBITDAaL expanded during the quarter



16%

Of our contracts are with clients other than Claro

## **SITES - Key Metrics**

Operating Results	3Q23	2Q23	Var.
Total towers	34,669	34,240	+ 429
Regional Footprint	16 countries		
Tenancy Ratio <sup>1</sup>	1.196x	1.209x	- 0.013
Anchor Tenant	América Móvil (Baa1/A-/A-)		
Anchor Tenant's Market Share   Ranking	~30%   #1 (LatAm)		
Contracted average life	10 years		

Financial Results	3Q23 (million MXN)	2Q23 (million MXN)	Var. %
Total Revenues	3,421	3,418	0.1%
Tower Lease Revenue	2,059	2,077	(0.9)%
Cost and Operating Expenses	(264)	(337)	(21.7)%
EBITDAaL <sup>2</sup>	1,794	1,741	3.1%
EBTIDAaL margin	87.2%	83.8%	3.4 p.p.
Net Debt / EBITDAaL	7.99x	7.36x	0.63

Source: Sites Latam as of 3Q23 | (1) Calculated as the average number of customers per site divided by the total number of sites | (2) EBITDA excluding revenue from land lease agreements.

# **SITES Portfolio – 3Q23**



## **SITES - Portfolio Expansion**



## **Build To Suit Program**



### **SITES – Tenancy Ratio**



At the end of the period, SITES individual site agreements totaled 41,451. Our consolidated tenancy ratio came in at 1.196 tenants per tower.

**For the past year we have built 567 new sites** demonstrating enormous potential as we push the accelerator on our operating pace.

(1) The growth of the first quarter of 2023 was driven by the acquisition of 2,980 towers in Peru and 1,388 towers in the Dominican Republic

# **Total Revenues-3Q23**

Figures in million pesos (MXN)

S I T E S

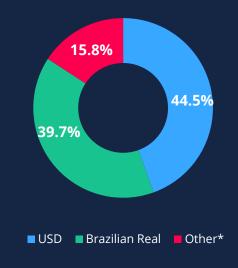
- Total revenue at the end of the quarter equaled 3,421 million Mexican pesos, flat if compared to last quarter.
- 39.7% of our total revenues came from **Brazil**, the **Andean Region** contributed with 22.3%.
- 44.5% of SITES revenues are in US dollars.

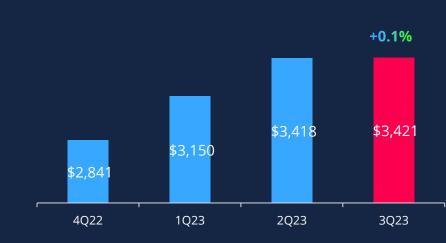
## **SITES - Total Revenues by Region**

## **SITES - Currency Distribution**

**SITES - Total Revenues** 







Andean Region: Chile, Ecuador, Peru and Colombia AUP: Argentina, Uruguay and Paraguay Central America: Costa Rica, EL Salvador, Guatemala, Honduras, Nicaragua and Panama Caribbean: Puerto Rico and Dominican Republic

<sup>\*</sup> Chilean peso and Peruvian Sol

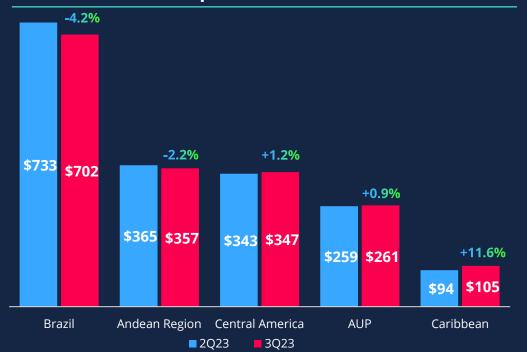
## **Tower Lease Revenue & EBITDAaL**



Figures in million pesos (MXN)

- Tower Lease Revenues totaled 2,059 million Mexican pesos, at constant exchange rates, tower lease revenues were up 0.8% quarter-over-quarter, reflecting a steady growth pace on the back of our portfolio's organic expansion.
- EBITDAaL equaled 1,794 million Mexican pesos, 3.1% above the previous quarter.
- Our EBITDAaL margin came in at 87.2% reflecting an expansion of 3.4 percentage points. The margin expansion was driven by the effectiveness of our cost control policies, the reduction of some expenses and the incorporation of new tenants.

## **SITES - EBITDAaL Expansion**



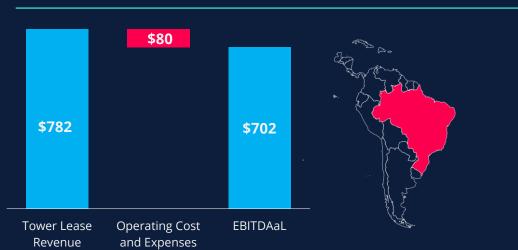
### SITES - Tower Lease Revenue & EBITDAaL margin



Source: Sites LatAm as of 3Q23

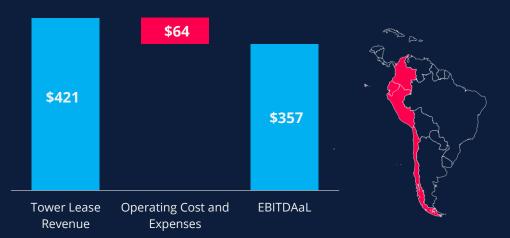
# **SITES Results – 3Q23**

## Brazil



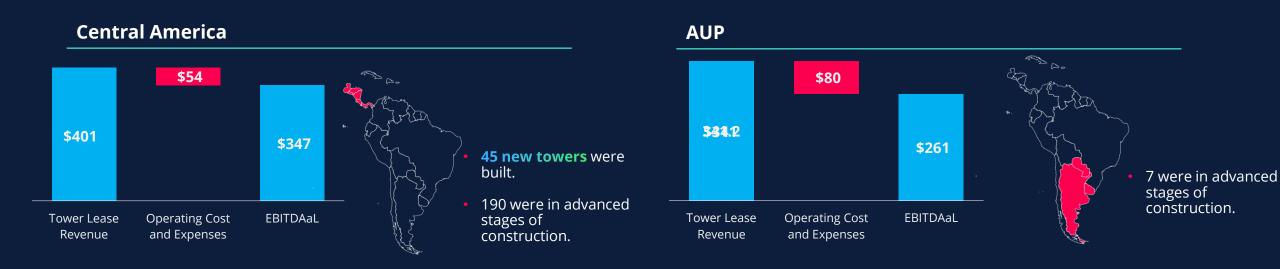
- 44 new towers were built.
- 58 were in advanced stages of construction.

## **Andean Region**



- 116 new towers were built.
- 165 were in advanced stages of construction.

# **SITES Results – 3Q23**





# Financial Debt

Figures in million pesos (MXN)



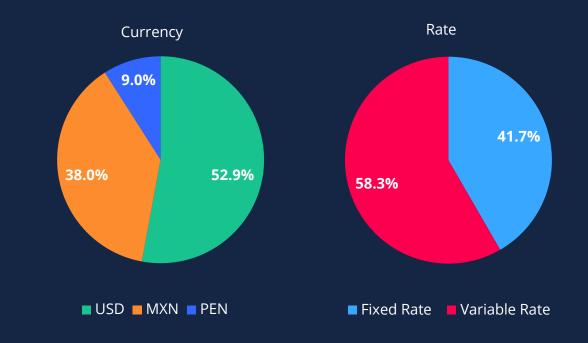
## SITES - Debt

Gross Debt (MXN MM)	54,035.7
Cash position	2,659.3
Net Debt (MXN MM)	51,376.4

Net Debt / EBITDAaL\*

7.99x

## **SITES - Debt composition**



# **Investment Highlights**

- Second largest telecom infrastructure provider in Latin America, and seventh largest worldwide.
- Plenty of capacity for further growth in tenant base supported by favorable industry dynamics.
- Long-term contracts with América Móvil, word-class telecom operator.
- Robust financial performance with highly predictable cash-flows mostly in USD, substantial margins and upside potential.
- Ability to build world-class facilities at low costs.
- Highly experienced management team with strong background in the industry.



# Determined to foster growth based on sustainability

### **ESG Vision**

We are determined to foster our **growth based on sustainability** and to contribute to the **United Nations' Sustainable Development Goals** (**SDG**) considering our stakeholders' needs and expectations.



### **ENVIROMENTAL**

To be decisive actors in the fight against climate change by mitigating our environmental impacts.



### SOCIAL

Strategies to generate social value by considering our stakeholders like shareholders, investors and the community.



### **GOVERNANCE**

We have the best people making decisions that prioritizes transparency.











## ESG Highlight – 3Q23

### **Corporate volunteer**

In August accomplished our first corporate volunteer project: the reforestation of the Tarango Ravine in Mexico City. With the purpose of raising awareness among our co-workers about the importance of green areas in large urban centers, we were also able to demonstrate the importance of reducing our carbon footprint through such initiatives.

### **Climate Change Strategy**

We have created a climate change strategy based on three fundamental pillars: Adaptation, Mitigation, and Governance. These pillars not only reflect our strong commitment to sustainability, but also our determination to proactively address present and future climate challenges.

#### **Greenhouse Gas Emissions**

For the past three quarters, we have been monitoring our carbon footprint in each of the countries where we operate. By collecting standardized data, we have been able to preliminary identify the operations with the highest emissions, which has allowed us to begin to design effective mitigation plans.

Committed to be carbon neutral and to develop policies that generate a favorable impact on biodiversity in the region.

